

# Phoenixville Regional Chamber of Commerce

Marketing + Annual Sponsorship Package Options  
2014



**PHOENIXVILLE**  
REGIONAL CHAMBER OF COMMERCE

- The Chamber is primarily a business organization, funded solely through its members' investments and activities. It is governed by a volunteer Board of Directors elected by its membership.

Staff:



Jessica Capistrant, Chamber Director



Donald Hughes, Member Services Coordinator

Please [click here](#) to view our current Board of Directors.

# Who We Are

- The Phoenixville Regional Chamber of Commerce is an independent organization that represents the business interests of Northeastern Chester, Western Montgomery and parts of Delaware Counties.
- The Chamber's mission is "to advance the principles of free enterprise by providing the leadership which will enhance the economic climate of the region, address the priority needs of its members, and interact with other individuals and organizations for the overall benefit of the business community."

What We Do

- Connect with your community
- Marketing business to business, and business to consumer
- Customizable options
- Design with your brand in mind

Why Market with the Chamber?

- There are two (2) primary ways to market with the Chamber
  - 1.) A la carte
  - 2.) Annual Sponsorships

*Examples of A la carte:*

Newsletter inserts

Annual Event Sponsorships

Email blast sponsorships/banners

Ads in Annual Directory

Monthly Membership Meeting Sponsorship

Hosting a mixer/card exchange

Participating in Expo's

- *Contact Jessica for specifics on pricing and putting together small packages (contact information listed on final slide).*

## Marketing Options

- Why choose Annual?
  - Comprehensive and consistent marketing
  - Representation at every Chamber event
  - Positive exposure
  - “One Stop” shopping – decide in as little as one meeting what you want your year to look like
  - Customizable to help deliver your message

Annual Sponsorships

Item	Value
Recognition at each Chamber Event Including:	3000
Every Breakfast	
Annual Dinner	
Golf Outing	
Charity Event	
Seminars	
Recognition through signage, verbiage, online, & ad space if there is a program (excluding breakfasts)	
4 tix at Annual Dinner	260
4-Some at Golf Outing	700
Hole Sign at Golf Outing	50
Name on lunch boxes at Golf Outing	100
4 tix at Charity Event	200
Description of company in newsletter blurb (100 words)	100
Color ad (1/8th - 1/4 pg ad) on back of Newsletter	300
Newsletter Flyer (Copies must be supplied by Business)	300
Breakfast Sponsorship w/ Video	400
2 Email Blast Monthly Packages (First Come, First Serve)	400
2 Monthly Banner Ads on email blast	250
Full page Ad in Annual Directory	275
Disc of Membership (Mailing Addresses)	150
Preferred Listing in Directory	250
<b>Total Value</b>	<b>\$6,735.00</b>
<b>Platinum Sponsorship Cost</b>	<b>\$4,000.00</b>

## Annual Sponsorship - Platinum

Item	Value
Recognition at each Chamber Event Including:	2500
Every Breakfast	
Annual Dinner	
Golf Outing	
Charity Event	
Seminars	
Recognition through signage, verbiage, online, & ad space if there is a program (excluding breakfasts)	
2 Tix to Annual Dinner	130
2 Golfers for Golf Outing	350
Hole Sign at Golf Outing	50
2 Tix to Charity Event	100
Newsletter Flyer (Copies must be supplied by Business)	300
Half Breakfast Sponsorship w/ Video	200
1 Email Blast Monthly Packages (First Come, First Serve)	200
1 Monthly Banner Ads on email blast	125
Half Full page Ad in Annual Directory	175
Chamber 101 Sponsor (6 months)	300
<b>Total Value</b>	<b>\$4,430.00</b>
<b>Gold Sponsorship Cost</b>	<b>\$3,000.00</b>

## Annual Sponsorship - Gold

Item	Value
Recognition at each Chamber Event Including:	2000
Every Breakfast	
Annual Dinner	
Golf Outing	
Charity Event	
Seminars	
Recognition through signage, verbiage, online, & ad space if there is a program (excluding breakfasts)	
1 Tix to Annual Dinner	65
Hole Sign at Golf Outing	50
1 Tix to Charity Event	50
Description of company in newsletter blurb (100 words)	100
Newsletter Flyer (Copies must be supplied by Business)	300
10 Email Blast Weekly Sponsorships	500
1 Monthly Banner Ads on email blast	125
1/4 page Ad in Annual Directory	125
Chamber 201 Sponsor	250
In Office Display (3 months)	50
Mega Mixer Table	125
<b>Total Value</b>	<b>\$3,740.00</b>
<b>Silver Sponsorship Cost</b>	<b>\$2,000.00</b>

## Annual Sponsorship - Silver

Item	Value
Recognition at each Chamber Event Including:	1000
Every Breakfast	
Annual Dinner	
Golf Outing	
Charity Event	
Seminars	
Recognition through signage, verbiage, online, & ad space if there is a program (excluding breakfasts)	
1 Tix to Annual Dinner	65
Hole Sign at Golf Outing	50
1 Tix to Charity Event	50
Newsletter Flyer (Copies must be supplied by Business)	300
5 Email Blast Weekly Sponsorships	250
Business Card Ad in Directory	100
In Office Display	50
Mega Mixer Table	125
<b>Total Value</b>	<b>\$1,990.00</b>
<b>Bronze Sponsorship Cost</b>	<b>\$1,000.00</b>

## Annual Sponsorship - Bronze



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New answers.®



The DeMutis Group



**Current Partners**

The Phoenixville Regional Chamber of Commerce encourages you to ask questions and schedule a meeting to review how we can help you accomplish your marketing goals!

**Contact:**

Jessica Capistrant, Chamber Director

[jcapistrant@phoenixvillechamber.org](mailto:jcapistrant@phoenixvillechamber.org)

610-933-3070

171 E. Bridge Street, Phoenixville

Contact