

Phoenixville Food Festival Returns October 4th—9th!

Phoenixville Food Festival 2014

Date: Saturday, October 4th – Thursday, October 9th
Food Truck Festival, Saturday, October 4th, 12pm – 6pm
Restaurant Week, Dinner Services; Sunday, October 5th – 9th

Location: Food Truck Festival: Downtown, Phoenixville;
 Restaurant Week – Phoenixville



Summary of Event: The third ever Phoenixville Food Festival begins Saturday, October 4th at 12pm. Phoenixville First, the local organization of town leaders, has put together a food event that will include a Food Truck Festival on Saturday (time designated above), followed by a restaurant week Sunday - Thursday (10/5 - 10/9). The Saturday event will also feature a Pub Crawl with participating bars. We plan to have free parking in Borough lots, more than 15 musical acts, as well as a vendor area. The second Food Festival held on May 3rd brought more than 12,000 people into Phoenixville's downtown for the Food Truck day and great crowds for Restaurant Week.

How the Food Truck Festival works: Main Street will not be closed to traffic, but the 100 and 200 blocks of Bridge Street will be closed to create a vending space. The trucks will line Bridge as well, facing into the road. While there will be no parking on Bridge Street, and on parts of Main Street, maps will be available so that residents, businesses and guests can prepare for the event. We plan to have 20 food trucks, and will also use Bridge Street vending space for crafters, pre-packaged food options, etc., and will have seating and a kids craft area, supplied by The Design Grove, in the Main and Bridge Parking Lot.

How Restaurant Week works: This part of the event runs from Sunday, October 5th – Thursday, October 9th. We would love to see our restaurants participate to the fullest! This year will include Dinner only, and will function under a prix-fixe menu.

Prix-fixe: The prices will be \$10 (for small boutique food options), \$25, and \$35. Participating Restaurants will create a meal option that fits into one of these price points. It may be priced per person, or per twosome.

Please visit www.phoenixvillefoodfestival.com for more information and updates.

The event can also be followed on Facebook and Twitter at:

[facebook.com/PhoenixvilleFoodFestival](https://www.facebook.com/PhoenixvilleFoodFestival)

twitter.com/PXVFoodFestival and

[instagram: PXVFoodFest](https://www.instagram.com/PXVFoodFest)

WWW.PHOENIXVILLEFOODFESTIVAL.COM

There will be no rain date for this event.



The Rising Phoenix
 Phoenixville Regional Chamber of Commerce
 171 East Bridge Street
 Phoenixville, PA 19460



THE RISING PHOENIX

Fall 2014

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CHAMBER HOURS

9am—5pm

Monday - Friday

Closed for Holiday:
 Nov 27 | Dec 25 | Jan 1

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The Phoenixville Regional Chamber of Commerce

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Megan Inmon
Board Second-Vice Chairman

S. Mark Fuga
Treasurer

Stephen Giampietro
Past Chairman of the Board

Staff:

Jessica Capistrant
 Chamber Director

Chamber's Annual Charity Gala
November 22nd, 2014
Phoenixville Country Club

It is with much excitement that we prepare for the return of our Annual Charity Gala! The Charity Gala Committee has already begun to meet and work on gathering sponsorships, donations and auction items. It is sure to be another amazing year!

This year, Feel the Warmth will be the beneficiary of this fundraiser. Feel The Warmth's mission is to provide school supplies, uniforms, winter coats, children's books and toys to the less fortunate in the Greater Philadelphia region.

Donations are collected from both businesses and individuals. The monies awarded from the Gala will be reserved for the Phoenixville community. These donated items are carefully disbursed to families in the community that are in need of assistance. These families are found through schools and organizations in the area that deal with housing assistance, food stamps, utility aid, etc. Also, a large percentage of those in need are found by the community, the neighbor and friend of someone facing financial difficulties.

The Gala will take place Saturday, November 22nd at the Phoenixville Country Club from 5:30—9:00pm. The Chamber is thrilled to return to this venue after a fabulous event in 2013. There will be live music, fabulous auction items, and more. When you participate in this event, you help us provide another substantial amount of money to our great non-profit community!

Tickets to the event are \$80, and sponsorships begin at just \$50! Please contact Jessica, Chamber Director, at 610-933-3070, or jcapistrant@phoenixvillechamber.org for more information, or creative sponsorship opportunities!

We look forward to seeing you there!

Monthly Membership Meetings

<p style="font-size: 2em; font-family: cursive;">July</p> <p>Sponsor:</p>  <p style="font-size: 1.2em; font-weight: bold; text-align: center;"><u>FEATURING:</u></p> <p style="text-align: center;">Chester County Commissioners and State Representative Warren Kampf present a county and state update.</p>	<p style="font-size: 3em; font-family: cursive; text-align: center;">August</p> <p style="font-size: 1.2em; font-weight: bold; text-align: center;"><u>FEATURING:</u></p> <p style="text-align: center;"><i>Annual Chamber Picnic!</i></p> <p style="text-align: center;">Review of the year, costume contests, speed networking and more!</p>	<p style="font-size: 2em; font-family: cursive;">September</p> <p>Sponsor:</p>  <p style="font-size: 1.2em; font-weight: bold; text-align: center;"><u>FEATURING:</u></p> <p style="text-align: center;">A Municipal Update by Jean Krack, and new Chamber Website reveal.</p> <p style="text-align: center;">Thank you to our video sponsor, Phoenix Media Group, for shooting all of our membership meetings for local programming!</p> 
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Mega-Mixer and Biz Expo Returns!

Each year, the Chamber Alliance of Chester County works to put together a Mega-Mixer and Business Expo. The mixer will be hosted again this year by United Sports in Downingtown on **Tuesday, October 28th**. Each Chamber has a small number of tables allotted, and they will go fast! Call the Phoenixville Chamber Office at 610-933-3070 to reserve your table today! Also, if you are interested in attending simply as an observer, the event is FREE to attend!

Last year, the Chamber's accounted for over 700 guests and 90 vendor tables.
This is a can't miss event!

The cost of a table is \$125.00, or \$150.00 if you require electric (\$10.00 additional linen fee if requested). *Call the Chamber Office for more information!*

*The nine (9) Chambers that have partnered to form
The Chamber Alliance of Chester County are:*

- Chester County Chamber of Business & Industry
- Downingtown-Thorndale Area Chamber of Commerce
- Exton Region Chamber of Commerce
- Great Valley Regional Chamber of Commerce
- Chamber of Commerce of Greater West Chester
- Oxford Area Chamber of Commerce
- Phoenixville Regional Chamber of Commerce
- Southern Chester County Chamber of Commerce
- Western Chester County Chamber of Commerce

Visit us at www.phoenixvillechamber.org to see a complete Upcoming Events List.

NEW MEMBERS CONT.	MEMBER MILESTONES! (July—September 2014)	UPCOMING EVENTS!
<p>T&S Limousines Eustace Francis Pottstown, PA 19464 (610) 327-0922 Category: Transportation</p> <p>TheCaseDoctor James Rhodes 347 Bridge Street, Suite 201 Phoenixville, PA 19406 (610) 955-1782 Category: Specialty Retail</p> <p>The Course of Time Jason W. Homer Narberth, PA 19072 (516) 650-3147 Category: Educational</p> <p>The Humane Society Phoenixville Sarah Valentine 12 South Main Street Phoenixville, PA 19460 (610) 921-2348 Category: Civic Organization</p> <p>Valley Forge Orthopaedics Brett Horwitz, M.D. Evan Kovalsky, M.D. John Nevulis, M.D. 826 Main Street, Suite 302 Phoenixville, PA 19460 Category: Healthcare</p>	<p style="text-align: center; font-weight: bold;">MILESTONES!</p> <p>15 Years: Renaissance Academy Charter School Gina Guarino Buli 40 Pine Crest Street Phoenixville, PA 19460 (610) 983-4080</p> <p>25 Years: Citizens Advocacy of Chester County Moirra Mumma 205 Church Street Phoenixville, PA 19460 (610) 933-1299</p> <p>Maillie, LLP Mark Fuga, CPA P.O. Box 680 Oaks, PA 19456 (610) 935-1420</p>	<p>October is a busy month for events in Phoenixville! Check out some of the events below being held by our members!</p> <div style="display: flex; align-items: center;">  <div style="margin-left: 10px;"> <p>Phoenixville Food Festival Food Truck Day: Sat., Oct 4 Rest. Week: Sun.—Thurs.</p> </div> </div> <div style="display: flex; align-items: center; margin-top: 20px;"> <div style="flex: 1;"> <p>A Whole Lot of LuLu Vintage Flea Market! Saturday, October 11</p> </div>  </div> <div style="display: flex; align-items: center; margin-top: 20px;">  <div style="margin-left: 10px;"> <p>Pumpkinfest Saturday, October 18</p> </div> </div> <div style="display: flex; align-items: center; margin-top: 20px;"> <div style="flex: 1;"> <p>Feel the Warmth 5K & Hero Run Saturday, October 18</p> </div>  </div> <div style="display: flex; align-items: center; margin-top: 20px;">  <div style="margin-left: 10px;"> <p>Citizen Advocacy 5K and 10K</p> </div> </div> <p style="text-align: center; font-size: 0.9em; margin-top: 20px;">You can learn more about each of these events on the Chamber's Community Calendar on Phoenixvillechamber.org</p>



WELCOME NEW MEMBERS!

(July—September 2014)

6-12 Convenient Store

Nader Jelil
205 Bridge Street
Phoenixville, PA 19460
484-687-8678
Category: Specialty Retail

Francesco and Giovanni Salon & Spa

Giovanni Badalamenti
72 South Trooper Road
Trooper, PA 19403
(610) 539-2887

Moore Eye Institute

Rachel Dromgoole
826 Main Street
Phoenixville, PA 19460
(610) 690-4900
Category: Healthcare

Activate Phoenixville

821 Gay Street
Phoenixville, PA 19460
info@activatephoenixvillearea.org
Category: Civic Organization

Great American Pub & Hotel

John Sakos
148 Bridge Street
Phoenixville, PA 19460
(610) 608-9180
Category: Restaurants

Parmetech Inc.

Robert S. Galliera
137 West Eagle Road
Havertown, PA 19083
(6104) 446-4000
Category: Document Management

BC Technologies

Stephen Sala
258 North Main Road
Vineland, NJ 08360
(610) 960-0845
Category: Credit Card Processing

In Community Magazines

Wayne Dollard
603 East McMurray Road
McMurray, PA 15317
(610) 9247322
Category: Publisher

Phoenix Family Medicine

Stephanie Kaliner, D.O.
300 Schyulkill Road
Phoenixville, PA 19460
(610) 935-3929
Category: Healthcare

Brandywine Senior Living at Upper Providence

Lani Ebbert
1133 Black Rock Road
Phoenixville, PA 19460
(610) 933-3250
Category: Healthcare

KenCrest EmployNet

Judi Himes
21 Robinson Street
Pottstown, PA 19464
(215) 669-8945
Category: Civic Organization

Phoenix Design Works, LLC

Tom McGinnis
115 Bobtail Drive
Phoenixville, PA 19460
(610) 310-7745
Category: Design/Specialty Retail

Coldwell Home Inspections

Fred Coldwell
Percheron Drive
Spring City, PA 19475
(610) 745-3713
Category: Home Inspections

Mod House Vintage

Veronica Semon'
32 Gay Street
Phoenixville, PA 19460
(484) 680-1990
Category: Furniture/ Specialty Retail

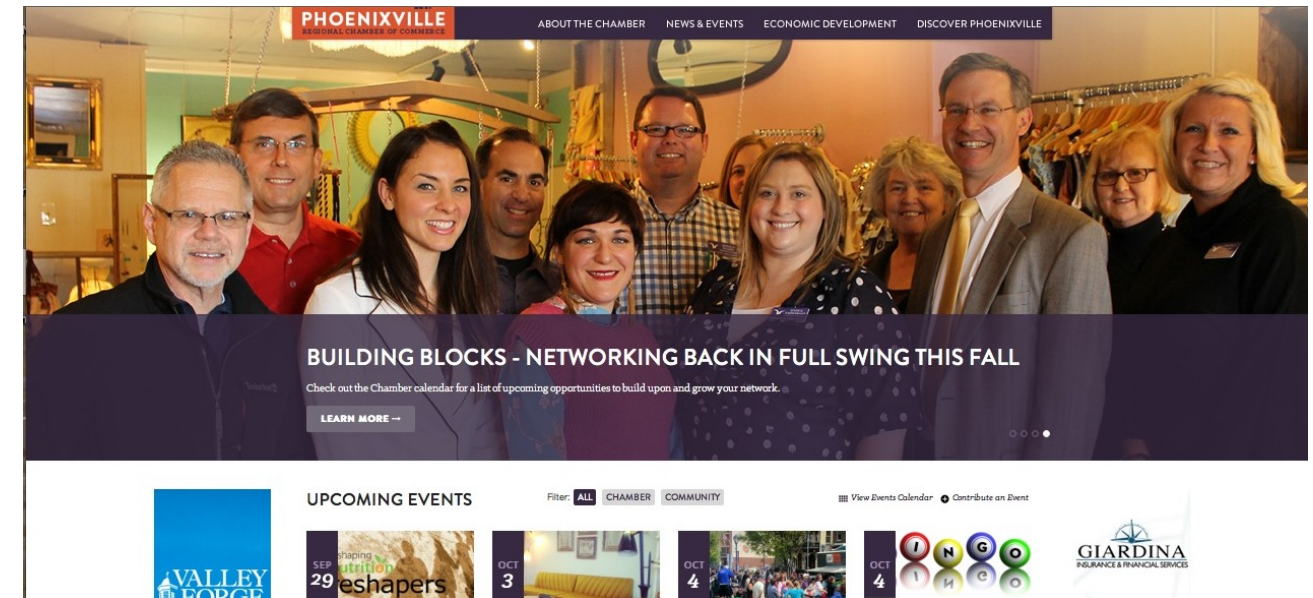
SAGE Mediterranean Cuisine

Ibrahim Srour
150 Bridge Street
Phoenixville, PA 19460
(484) 927-4168
Category: Restaurants

Visit us at www.phoenixvillechamber.org to see a complete up-to-date membership list.



Chamber Launches New Website!



On September 9th, at the Chamber's Monthly Membership Meeting, we revealed a brand new face to phoenixvillechamber.org. It is our hope that the site makes updating us on your business happenings, registering for events, making payments and contributing to our calendar much easier.

The Chamber would like to thank the Phoenixville Area Economic Development Corporation (PAEDCO) for providing funding to the site, and specifically to Barbara Cohen of the PAEDCO Board for working with us on this project and contributing to the content.

As noted above, the new website features many new positive upgrades. As a member, you will be able to log-on to the site to manage your listing within the new membership directory listings, register for events, post news, make payments through a simple system, and more.

Additionally, the website features an ever-growing relocation and visitors section under "Discover Phoenixville". Those considering a move to Phoenixville, or just spending the day, can find everything from demographics to parks and recreation; from healthcare to education; and information on attractions, events, shopping and eating.

One major component to the new site is the addition of a community calendar. This feature allows for anyone in the community to contribute an event to the calendar. The calendar has been added as a resource; a way to not only get great promotion for your event, but to also see what other events are going on in our area, and to see if any events are surrounding yours for scheduling purposes.

This website will continue to progress, and we look forward to adding fresh content on our wonderful town and growing membership.





Valley Forge Christian College becomes University of Valley Forge

On the heels of its 75th anniversary, Valley Forge Christian College proudly announces that it became the University of Valley Forge (UVF) on September 16, 2014. Overwhelming support and endorsement for the change came from faculty, students, college trustees, alumni and church leaders. Prompting the announcement was notification by the Pennsylvania Department of Education (DOE), the entity charged with the responsibility to approve university designations in the state, that the college's application has been approved. A ceremony was held on the 16th to officially recognize the change and to unveil a temporary sign that will grace the front of the campus until a permanent sign is erected.

President Don Meyer, Ph.D., shared that, "The mission of the University of Valley Forge will not change. Though our name will change, the spirit of the institution, the dedication of our faculty and staff, the world-wide impact of our alumni and the abiding commitment to our God-given mission, will continue to be the hallmarks of the university."

In preparation for the official name change, the school has created new branding that includes a UVF seal and logo, as well as a new athletic logo and patriot icon. Signage, marketing materials and other items will be rolled out in the coming months.

The name change to the University of Valley Forge ushers in a new era in the life of the institution, signaling exciting new curricula, enrollment growth, campus development, and an ongoing commitment to increase the quality of academic programs. The new name will help students obtain entrance into graduate schools and make it easier for alumni to enter foreign countries where religious freedoms are restricted. For a nominal fee, alumni can request a new diploma with the University of Valley Forge inscription by contacting the Registrar's Office.

The name change also recognizes the maturation that has occurred over the past 75 years, which has resulted in the quality institution that exists today. Campus development has transformed the former Valley Forge General Hospital site into a beautiful and well respected campus. In addition, academic programs have grown in number and quality, with 67 undergraduate majors and 7 graduate programs.

All of the activities that contribute to the vibrant and authentic spiritual environment that exists now will continue, including a daily chapel service, the hiring of highly qualified, spiritually dynamic faculty members and a solid Bible core in all majors.

In addition to the main campus in Phoenixville, Pa., the university offers courses at its additional location in Virginia and at extension sites in South Carolina and Illinois. UVF is actively engaged in a process to rapidly expand its online offerings. As members of the NCCAA Division III and provisional members of the NCAA Division III, the university competes in 10 intercollegiate men's and women's sports.

Executive Vice President, Dan Mortensen, Ph.D., stated, "We now become alumni and friends of an institution with a new name and many exciting new developments. However, UVF will maintain the tradition of providing a caring faculty, committed to quality education in a distinctly Christian environment. Spiritual development will endure as a primary institutional objective. While things all around us change, at UVF, 'preparing individuals for a life of service and leadership in the church and in the world,' will remain our mission."

As the change has been contemplated over the past few years, President Meyer has reflected on the amazing contributions of thousands of alumni, employees, board members and denominational leaders who have contributed to create the amazing environment that exists at the university. "We hold a deep appreciation for those who have gone before, who have sacrificed to build the foundation from which we launch the University of Valley Forge." Meyer continued, "I am reminded of the anonymous quote that says, 'From the altars of the past, take the flame and leave the ash.' As we make this momentous change, we have the privilege to take the best of what has gone before and create a life-changing environment that will transform students to accomplish all that God has for them."

The university will continue to be regionally accredited by the Middle States Commission on Higher Education. In addition, the Social Work Program of UVF is accredited by the Council on Social Work Education (CSWE) and the Education Program of UVF is aligned to meet the requirements of the DOE. The university is endorsed by the Alliance for Assemblies of Higher Education, a group of 16 institutions serving approximately 3 million Assemblies of God adherents in the United States.

About the University of Valley Forge

The University of Valley Forge was founded in 1939 and is part of an international network of Assemblies of God colleges and universities. As a private university of the arts, sciences and professions, it provides undergraduate, graduate and lifelong learning programs, whose mission is to prepare individuals for a life of service and leadership in the church and in the world. The University of Valley Forge's 150-acre main campus is located in Phoenixville, PA. The university offers 67 undergraduate majors, seven graduate programs and nine associate programs, and has a 14:1 student-to-faculty ratio serving over 1,000 students.

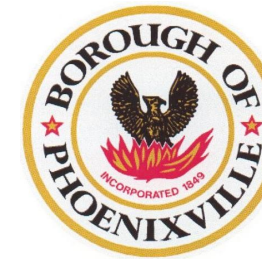
The University of Valley Forge's history dates back to 1939, when several small bible institutes consolidated and formed Eastern Bible Institute (EBI), in Green Lane, Pa. The institute charter was granted to train evangelists, pastors, missionaries, Christian educators and lay workers. EBI expanded in numbers and property space becoming Northeast Bible Institute (NBI) and, after a fourth year of study was added, became Northeast Bible College

(NBC). In 1976 — 1977, NBC moved to its current location in Phoenixville, Pa., on the site of the former Valley Forge General Hospital, and was renamed Valley Forge Christian College (1976 – 2014).

For more information on the university, visit www.vfcc.edu/university. Press Release provided by the University of Valley Forge.



Welcome, Discover & Enjoy the Borough of Phoenixville's New Website



Press Release provided by the Borough of Phoenixville

The Borough of Phoenixville has launched a new website at Phoenixville.org. The site includes a new layout and design as well as several features aimed at making it easier for users to access government services and information. The last time the Borough launched a new site design was in 2008. Key to the new site is its responsive design, which means the site is resizable for any screen, including any mobile device.

"It's a new era for Phoenixville," said Borough Manager E. Jean Krack. "We began getting comments from all over that not only did our website need to have an updated look, it also needed to accommodate mobile web users. It's a fact that more and more people are accessing Internet content from mobile devices, leaving designs based on desktop screen widths a thing of the past."

The Borough's site also features more photos and videos throughout its pages. Navigational options featured on the new home page were selected based on hit and search data as well as topic timeliness. The new website services include a secure online access of important documents for employees, Borough Council and various boards, committees, and commissions.

As part of the redesign effort, the Borough chose to switch to a new content management system, the database-driven application that houses webpage content and provides a user interface for the staff that posts the content to the site.

The Borough chose Phoenixville based Mindfire Creative to make the design and develop the new website. "They were a community based provider and we were able to get a system that was developed specifically with local government needs in mind, from the perspective of the staff that use it to communicate with the public. It also allows us to make specific enhancements to it in the future while supporting our online communication goals" said Krack.

The site is designed so that further down the road, the Borough can incorporate a Constituent Relationship Management (CRM) tool that will serve as a customer service portal. Users will be able to go to site to ask questions, look up FAQs and submit requests for services like pothole repair, graffiti response, code enforcement, damaged Borough trees and much more. During the redesign effort, the Borough also endeavored to clean up its content from the old site. As a result, the Borough eliminated outdated and inaccurate or duplicate information and now hosts a trimmed up site that users of any medium can navigate.

The Chamber Would Like to thank our 2014

Annual Sponsors:

Platinum:

The Phoenixville Hospital, SEI

Gold:

Phoenixville Federal Bank & Trust, Tompkins VIST Bank

Silver:

National Penn Bank

Bronze:

Chestnut Knoll at Home, The DeMutis Group, Giardina Insurance & Financial Services, Maillie, LLP, Molly Maguires Restaurant & Pub, and the University of Valley Forge

Have an upcoming event, press release, or big announcement?
Send it to us!

We love to include member developments in our email blasts, latest news section of our website and at events.

Submit to
info@phoenixvillechamber.org